Enrichment Academies
Enrichment Academies, Inc (EAI) is thrilled to return for a 7th year of managing the after school clubs program at NBMS Middle School for the NBMS PTSA. This year EAI will run two 8 week club sessions (fall and winter) and one 6 week session (spring) at NBMS. It is EAI’s mission to provide a rich, rewarding and diverse after school experience to students with a variety of price points and days offered. Clubs are offered directly after the students’ school day and provide students opportunities to explore new activities, develop skills, exercise and connect socially with a greater cross section of their school peers outside the classroom.

EAI Club Experience

• Club Schedule Overview
  EAI will provide an overview of the upcoming fall schedule by late August and an overview of the winter clubs in December and spring clubs in March. This enables parents to start planning their child’s schedule with other activities. These overviews will detail which clubs will be running on each day of the week.

• Club Catalog
  EAI provides an online club catalog through the NBMS listserv and EAI website a week prior to the start of registration. Limited paper copies of the club catalog will be available in the school and counselor offices. In our experience the catalog generates anticipation, excitement and interest amongst the students about upcoming club opportunities. EAI encourages students to be part of the club selection process and collaborate with their friends in exploring club opportunities. The catalog provides details on the online registration process, club descriptions, club dates, pricing and club policies for parents.

• Open /Early Bird Enrollment
  EAI offers open enrollment, with a specific registration start date. Club fees for the first four days of each registration period will feature discounted Early Bird pricing. We urge all parents to take advantage of early bird enrollment so minimum enrollment numbers can be met and accurate rosters can be distributed to instructors prior to club start dates. After the four-day Early Bird window, online club registration will remain available at non-discounted club prices.

• Club Communication
  In an effort to provide proactive feedback on club activities, EAI requests that each club instructor send an introduction email (with a club overview) to parents of enrolled students. In addition, EAI provides an email (or phone call if needed) to parents of absent students. This helps parents and students adapt to the weekly after school clubs routine. This improves the efficiency of attendance taking to maximize club enjoyment time.

• Registration
  EAI provides a simple, easy-to-use registration system. This system provides parents a weekly calendar view of the clubs along with specific club meeting dates and times. Registration is available through the NBMS EAI website at https://nbms.enrichment-academies.com
• **Annual Registration Fee**
  A registration fee of $25 is required during each student’s first club registration of the school year. This is an annual fee per student per school year. Once paid, subsequent club registrations for that student during that school year will not incur this fee. This revenue from this fee helps offset the cost of providing a quality after school club program. EAI does exempt Scholarship students from the annual registration fee.

• **Parent Feedback**
  EAI welcomes and encourages feedback from parents. Your input helps to build a stronger program as clubs can be added or improved in subsequent sessions. All correspondence should be directed to Erin@Enrichment-Academies.com.

**Schedule of Important Dates**

**Fall Session**
- September 1st: ONLINE CATALOG DISTRIBUTION via NBMS listserv and EAI website
- September 7th – September 10th: EARLY BIRD ONLINE REGISTRATION
- September 19th – September 22nd: REGISTRATION CONFIRMATION
- September 27th: CLUBS START

**Winter Session**
- November 30th: ONLINE CATALOG DISTRIBUTION via NBMS listserv and EAI website
- December 6th – December 9th: EARLY BIRD ONLINE REGISTRATION
- December 19th – December 23rd: REGISTRATION CONFIRMATION
- January 10th: CLUBS START

**Spring Session**
- February 20th: ONLINE CATALOG DISTRIBUTION via NBMS listserv and EAI website
- February 27th – March 2nd: EARLY BIRD ONLINE REGISTRATION
- March 13th – March 17th: REGISTRATION CONFIRMATION
- March 22nd: CLUBS START