

Entrepreneurship Semester Syllabus

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Rooms: A109 and C114 (business office)

Course Description:

The objective of this Entrepreneurship course is to give students the opportunity to learn what it is like to be an entrepreneur and how to create and maintain a successful business venture. Students use problem solving, decision-making, teamwork, written communication, and public speaking skills. Students also utilize current technology to create multimedia presentations, spreadsheets, written documents, and to locate up-to-date economic and business information. The course culminates in the development of a complete and working business plan for a new business venture promoting school spirit.

Future Business Leaders of America- FBLA

Entrepreneurship students are strongly encouraged to join Future Business Leaders of America. FBLA is a nonprofit educational association of students preparing for careers in business and business-related fields. FBLA members are provided opportunities to highlight their talents and explore many different career paths, and build up resumes through conferences and workshops. **\$10.00 membership fee**

Course Expectations:

Expectation 1

The student will be able to differentiate between an entrepreneur and a manager and analyze the anatomy of an entrepreneur.

Expectation 2

The student will be able to describe the steps involved to creatively solve a problem and analyze possible solutions to specific business problems.

Expectation 3

The student will be able to analyze the marketplace by identifying specific industry characteristics and trends.

Expectation 4

The student will identify the 4P's of the marketing mix as they relate to entrepreneurial ventures. Prepare a marketing and financial plan.

Expectation 5

The student will be able to operate their own entrepreneurial venture/company, but students cannot order any items without the written consent of the teacher. Each company's order should not exceed 100 items, unless preorder sales. Every student is required to sell the company product.

Expectation 6

The student will establish companies into several groups, name each company, give an original name for each the company, design an approved logo, be able to develop and explain the elements of an effective business plan for the company. Again, all names and graphics must be original and approved by the teacher and school administrator.

Expectation 7

Students will be able to develop a mission and vision statement for their entrepreneurial venture/company.

Expectation 8

The student will be expected to demonstrate business professional dress a total of **5 times** before the end of the semester. The student must dress 3 times in order to receive ½ credit for this requirement

Materials:

- All information will come from notes, handouts, web sites, and the textbook.

Grades:

Grades will be assessed as follows:

Formative Assessments	40%
Class Activities	
Summative Assessments	50%
Projects	
Tests and Quizzes	
Product Sales	
Homework	10%
Homework assignments, etc.	
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TOTAL	100%

Attendance Policy:

- When a student is absent from school, for any reason, the student is responsible for making up missed work. The student will have the same number of days as the days absent within the instructional unit.
- It is expected that students will make up missed work (either the original task/assessment or an equivalent one assigned by the teacher). However, the teacher may deny credit for the task/assessment for an unexcused absence.
- Students who miss class due to absence are **expected to contact me the day** they are absent to determine what they have missed. Students who miss a test day are expected to take the assessment (outside of class) the **first day** they return from their absence. Students who fail to contact their teacher regarding missing work will be held accountable in the exact same manner as the students who are present in class.
- If a student arrives to school after 7:25, the student must report to the attendance office to receive a pass for class.

Late Work and Missing Work:

- Each assignment will have a **due date**. This is the date by which you are expected to submit the assignment. Your grade will drop one letter grade if it is not turned in by the due date.
- The **deadline** is the last day an assignment will be accepted for a grade. Work not turned in by the deadline will be considered **missing**. Missing work will be recorded in the grade book as a zero
- In some cases, the due date and the deadline may be the same.
- Missed work will not be completed during classroom instruction, unless time permits.
- Explanation of Edline:
 - “X”- indicates that the student is exempt from an assignment

- “Z”- indicates that the student was absent and still has the opportunity to make up the assignment by a teacher deadline

Revision of Student Work:

- Some predetermined assignments and quizzes may be re-taught and reassessed. The reassessment grade **will be recorded**, not the better/or average of the two.

Independent vs. Group Assignments

- Independent assignments will be completed without the assistance of fellow students. Academic dishonesty means plagiarizing; cheating on assignments or examinations; engaging in unauthorized collaboration on academic work; taking, acquiring, or using test materials without permission. Failure to adhere to the policy will result with a zero for the assignment.
- Group assignments consist of established teams to complete a specific task, such as write a report, carry out a project, or prepare a paper. These groups may complete their work in a single class session or over several weeks. Typically, students work together until the task is finished, and their project is graded.
- Students should **not** be using applications that are not directly related to the specific course project. Checking grades or working on non-programming related activities will result in detention.

Final exam:

- There will be a culminating activity as your final exam.

Communication:

Edline

- Grades will be updated on Edline which is located on the Sherwood website) every 2 weeks.

Telephone

- The business department phone number is 301-924-3247.

Email

- The **best way to communicate** any concerns or comments related to the class is email. Please allow 24 hours during the week for a response [Pamela A Johnson@mcpsmd.org](mailto:Pamela_A_Johnson@mcpsmd.org)