



Are you Common App ready?

Meredith Lombardi, *Outreach and Education*

July 2022

What we'll cover

- Common App community
- Approaching the application
- Tools you can use
- Your questions

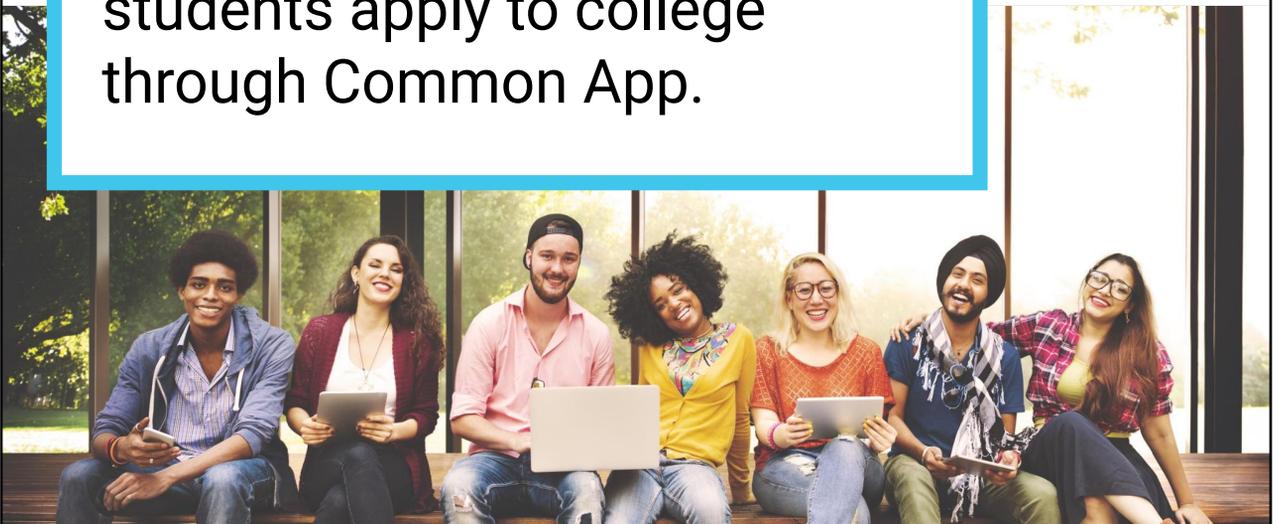
A photograph of three students sitting at a desk in a classroom, looking at books and papers. The image is overlaid with a semi-transparent blue filter.

**What excites you
about going to
college?**

Common App community

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Each year, more than 1 million students apply to college through Common App.



979 Members



Your future starts here

More than one million students each year trust Common App to explore and apply to over 900 member colleges and universities worldwide.



50 U.S. States, DC, & PR

63 International Members

19 Countries outside the U.S.

INTERNATIONAL



Table listing international member countries and their member institutions.

2021-2022 MEMBERS

Find up-to-date information about each member institution at commonapp.org

INDEX



2022-2023 new members

65+ New members

22 U.S. states

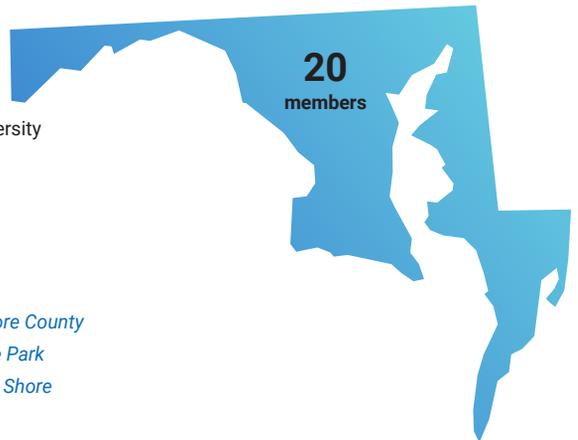
27 public institutions

- Ball State University (IN)
- Central Washington University (WA)
- Concord University (WV)
- Eastern Oregon University (OR)
- Eastern Washington University (WA)
- Elizabeth City State University (NC)
- Fitchburg State University (MA)
- Florida International University (FL)
- Grand Valley State University (MI)
- Indiana University Northwest (IN)
- Jackson State University (MS)
- Kennesaw State University (GA)
- Miami Dade College (FL)
- Michigan Technological University (MI)
- North Carolina Central University (NC)
- Stephen F. Austin State University (TX)
- Tarleton State University (TX)
- Texas A&M University (TX)
- The Citadel, The Military College of South Carolina (SC)
- The University of Memphis (TN)
- The University of Texas at Austin (TX)
- Thomas Edison State University (NJ)
- UNC Pembroke (NC)
- University of Washington Bothell (WA)
- University of Washington Tacoma (WA)
- University of Wisconsin - River Falls (WI)
- Western Washington University (WA)

Common App in Maryland

7 public institutions

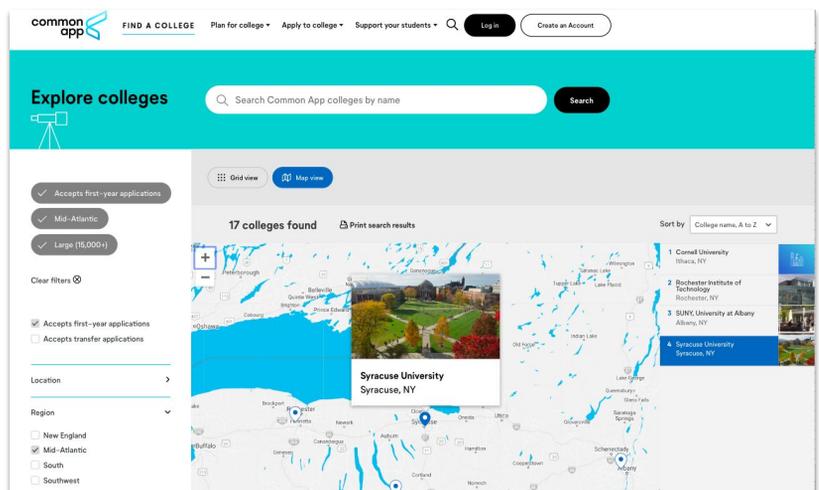
- Capitol Technology University
- [Frostburg State University](#)
- Goucher College
- Hood College
- Johns Hopkins University
- Loyola University Maryland
- Maryland Institute College of Art
- McDaniel College
- Morgan State University
- Mount St. Mary's University
- Notre Dame of Maryland University
- [Salisbury University](#)
- St. John's College (MD)
- [St. Mary's College of Maryland](#)
- Stevenson University
- [Towson University](#)
- [University of Maryland, Baltimore County](#)
- [University of Maryland, College Park](#)
- [University of Maryland Eastern Shore](#)
- Washington College



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Explore colleges

- Expanded filter options
 - Public / private
 - Enrollment size
 - Campus setting
 - Merit / need-based aid
 - Specialized mission
 - Test-optional
 - Accepts self-reported test scores
- Map views of colleges
- PDF export of college lists
- College profiles
- Virtual tours and image galleries



commonapp.org/explore

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Approaching the application

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EXPLORE

PLAN

APPLY

Counselors and recommenders ▾

Members ▾



Log in

Create an Account

Your future starts here

Whether you're applying to college for the first time or looking to complete your degree, Common App will help you reach new heights.

Apply now

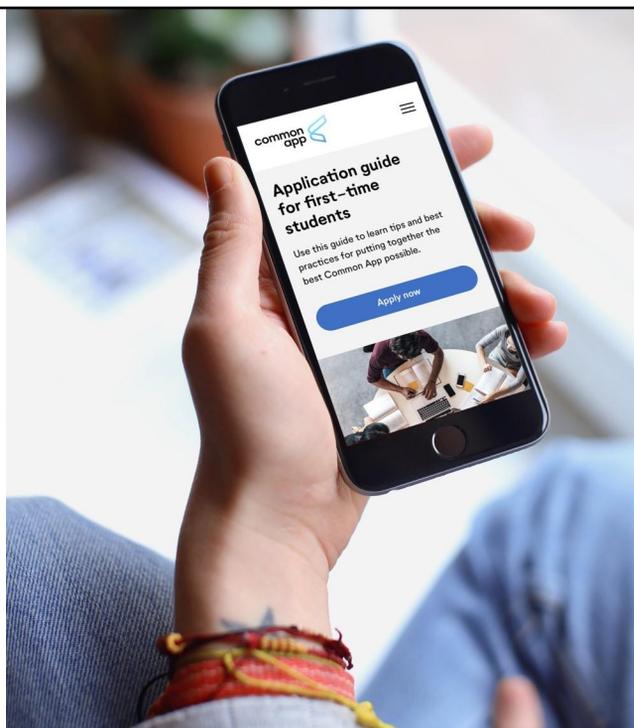
commonapp.org

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Mobile app available

Common App for mobile provides the same secure, streamlined application experience as the Common App online, all from the convenience of a mobile device.

The mobile app seamlessly integrates with the desktop experience – allowing students to apply to college, research financial aid, and get advice from counselors – virtually anytime, anywhere.



Application fees should not prevent students from pursuing higher education.

Students with financial need can easily request a fee waiver in the application.

Examples of eligibility criteria:

- ACT/SAT fee waiver
- Free or Reduced Price Lunch Program
- Annual family income within eligibility guidelines
- Federal, state, or local program (e.g. AVID, GEAR UP, TRIO)
- Family receives public assistance
- Living in public housing, a foster home, or homeless
- Ward of the state or an orphan
- Can provide a supporting statement

commonapp.org/evolvingtheapp

400+ colleges with no application fee

\$100M+ fee waivers granted

Students can search for colleges that charge no application fee in the application and on commonapp.org/explore

Account rollover

The Common App launches on August 1 each year, but students don't have to wait until then.



Username & password

Remain the same

What rolls over?

A student's college list and answers to questions on the Common App tab

- Profile
- Family
- Education
- Testing
- Activities
- Writing
- Courses & Grades

What does not roll over?

Anything on the My Colleges tab, including:

- Answers to college-specific questions
- FERPA release authorization
- Recommender invitations

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Navigating the first-year application

Search filters and a Requirements Grid help you easily find schools along with deadlines, fees, and application requirements

common app

Welcome, lmal
Practice Applicant | Practice account FAQs
CAID 12345678
student@school.edu

Dashboard My Colleges Common App **College Search** Financial Aid Resources

College Search

Application Requirements

College or City Name

Separate multiple search terms with a comma, e.g.: Washington, Boston

More filters

979 results Sort by: College Name

- Aberystwyth University
Aberystwyth, Ceredigion - GBR
- Adelphi University
Garden City, NY - USA
- Agnes Scott College
Decatur, GA - USA

Need help?

How do I search for a college?
The College Search tab allows you to find the Common App member colleges that interest you.
[Read more](#)

How do I find colleges that are a good fit for me?
Planning for college doesn't have to be stressful. There are many free tools that can help you explore majors.
[Read more](#)

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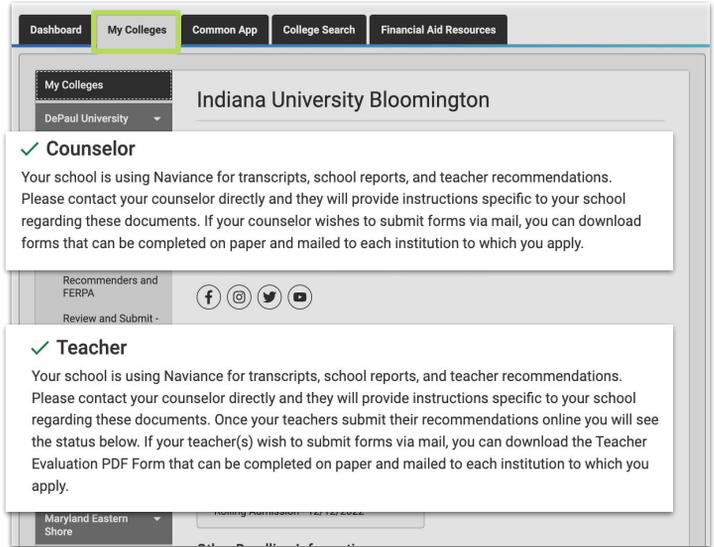
Navigating the application

My Colleges includes detailed information and requirements for each college on your list.

- Answer college-specific questions
- Complete the FERPA Release Authorization
- Invite and assign recommenders *
- Submit application
- Submit writing supplements, if applicable

When students attend a school using Naviance to submit school forms, their Common App will prevent them from inviting their counselor and teacher recommenders. **Students will do this in Naviance.**

You are still able to invite 'other recommenders' from your Common App account.



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Recommender types

Counselor

- Completes school forms and sends transcript
- Writes letter of recommendation (35% require)

Teacher

- No school requires more than 2
- Completes teacher evaluation and writes letter of recommendation (30% require)

Other recommender

- **Optional**
- Examples include
 - Arts teacher outside of school
 - Clergy
 - Coach
 - College access counselor
 - Employer
 - Family member
 - Peer
 - Other

Advisor

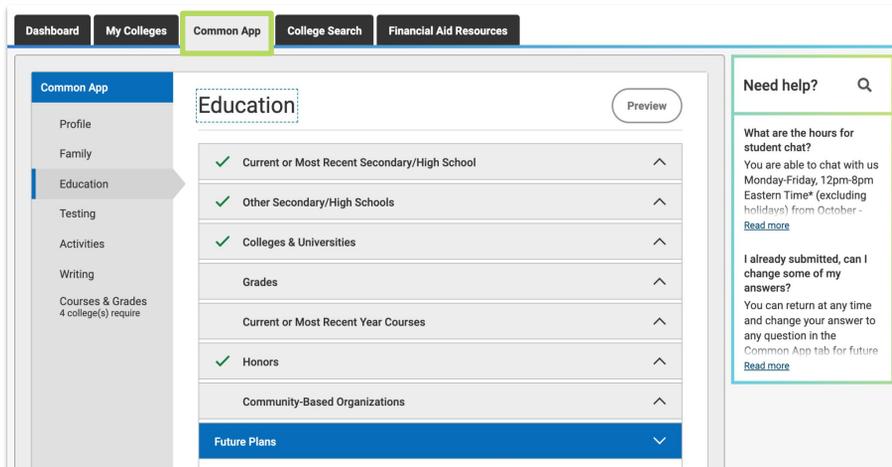
- **Optional**
- Students can invite up to 3 advisors
- Advisors do not submit any forms
- Can view student's completion progress and a PDF copy of their application (with permission)

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Navigating the first-year application

The Common App tab is where you complete the main sections of the application.

FAQs and links to Common App support provide assistance throughout the application.

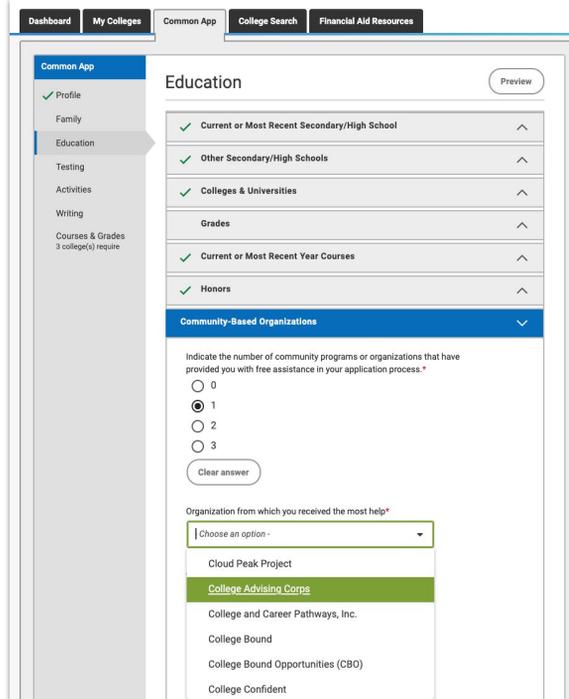


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Advising support

Students who have participated in a free college access program can let colleges know.

- You can report up to 3 Community-Based Organizations (CBOs)
- Examples:
 - ACES
 - AVID
 - Boy/Girl Scouts
 - College Bound
 - Collegiate Directions, Inc.
 - CollegeTracks - Montgomery County
 - POSSE
 - TRIO (Upward Bound, UBMS, Talent Search)
 - Other



Access to UStrive mentors

[UStrive](#) – formerly Strive for College – was started in 2015 as a way to virtually connect students to trained volunteer mentors in a safe and secure environment.

Since 2016, students who qualify for a Common App fee waiver have been invited to connect with a UStrive mentor in the first-year application.

Beginning August 2022, all first-year and transfer students have the option to connect with a UStrive mentor, regardless of fee waiver eligibility.

UStrive mentors help students:

- Apply to college
- Navigate the financial aid process
- Transition into college
- Get their degree
- Find a job after graduation

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Activities section

Reporting activities and experiences helps colleges better understand your life outside of the classroom.

- Report up to 10 activities
- Estimate the amount of time spent in each activity

Activities

Reporting activities can help colleges better understand your life outside of the classroom. Examples of activities might include:

- Arts or music
- Clubs
- Community engagement
- Family responsibilities
- Hobbies
- Sports
- Work or volunteering
- Other experiences that have been meaningful to you

Do you have any activities that you wish to report?*

Yes

No

Please list your activities in the order of their importance to you.

Activity 1

Activity type*
Athletics: JV/Varsity x

Sport/team*
Volleyball x

Position/leadership description
(Max characters: 50)*

Organization Name
(Max characters: 100)

Please describe this activity, including what you accomplished and any recognition you received, etc.
(Max characters: 150)*

Participation grade levels*

9

10

11

12

Post-graduate

Timing of participation*

During school year

During school break

All year

Hours spent per week*

15

Weeks spent per year*

18

I intend to participate in a similar activity in college.*

Yes

No

Writing section

The personal essay helps you distinguish yourself in your own voice.

- Choose from 7 different essay prompts
- 650 word limit
- Use content from Google Drive in your application 

www.commonapp.org/apply/essay-prompts

Essay prompt topics

- Personal Growth
- Facing Adversity
- Background, Identity, Interest, or Talent
- Intellectual Curiosity
- Challenging an Idea
- Gratitude
- Topic of Your Choice

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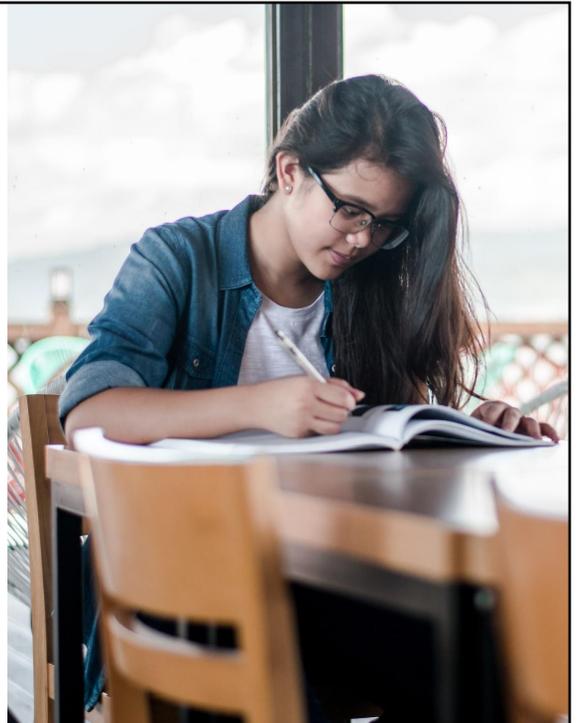
Community disruptions

Located in the Writing section

Community disruptions such as COVID-19 and natural disasters can have deep and long-lasting impacts. If you need it, this space is yours to describe those impacts. Colleges care about the effects on your health and well-being, safety, family circumstances, future plans, and education, including access to reliable technology and quiet study spaces. For more information, check out our [COVID-19 FAQ](#).

- Optional
- 250 word limit
- Separate from the existing Additional Information question, which remains (650 word limit)
- Counselors are also asked to discuss the impact of COVID-19 on the school community in their forms

commonapp.org/blog



Courses & Grades

The Courses & Grades section is required by some colleges to inform them about courses you have taken for high school credit.

If you are applying to a college that requires C&G, you will need an unofficial copy of your high school transcript to complete this section

[Courses & Grades FAQs](#)

The screenshot shows the 'Courses & Grades' section of the Common App. At the top, there is a 'Preview' button and a dropdown menu for 'Courses & Grades'. Below this is a modal window titled 'Courses & Grades' with a close button (X) and a 'View walkthrough' button. The modal contains the following information:

- Courses & Grades – 11th grade**
- Use this grid to report your courses exactly as they appear on your transcript.
- Transcript #1 - Yorktown High School**
- School Name ***: Yorktown High School
- School Year ***: 2021-22
- Grading Scale ***: A-F
- Schedule ***: Semesters
- Subject ***: History/Social Science
- Course Name ***: US Government
- Course Level ***: Regular/Standard
- Semester Grades ***: S1: B+, S2: N, Final: B+
- Semester Credits ***: S1: 0.5, S2: 0, Final: 0.5, N/A:

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Navigating the first-year application

The Dashboard provides a snapshot of all colleges on your list.

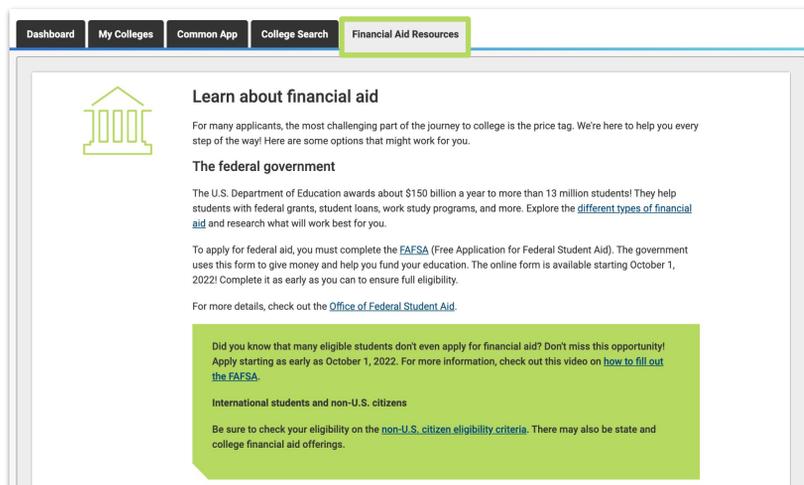
Access the Requirements Grid to see a detailed list of deadlines, fees, and admission requirements for all colleges on your list.

The screenshot shows the 'Dashboard' section of the Common App. At the top, there is a navigation bar with tabs for 'Dashboard', 'My Colleges', 'Common App', 'College Search', and 'Financial Aid Resources'. The 'Dashboard' tab is selected. Below the navigation bar, there is a 'Dashboard' header with an 'Application Requirements' button and a 'Sort by: College Name' dropdown. The dashboard displays a list of colleges with their application status:

- DePaul University**: February 1, 2022 – Deadline has passed. Application – In progress. Show more details ^
- Indiana University Bloomington**: Add your term or admission plan. Application – In progress. Writing Supplement – In progress. Show more details ^
- Jack Kent Cooke Foundation**: Add your term or admission plan. Application – In progress. Show more details ^
- University of Maryland Eastern Shore**: July 26, 2022 – 20 days until deadline. Application – In progress. Show more details ^

Navigating the first-year application

Access financial aid resources and scholarship opportunities while completing your Common App.



The screenshot shows the 'Financial Aid Resources' page in the Common App interface. The navigation bar at the top includes 'Dashboard', 'My Colleges', 'Common App', 'College Search', and 'Financial Aid Resources'. The main content area features a green icon of a classical building. The text is organized into sections: 'Learn about financial aid', 'The federal government', and a highlighted green box with additional information. The highlighted box contains text about applying for financial aid starting as early as October 1, 2022, and mentions a video on how to fill out the FAFSA. Below this, there is a section for 'International students and non-U.S. citizens' with a note to check eligibility criteria.

Dashboard My Colleges Common App College Search **Financial Aid Resources**

Learn about financial aid

For many applicants, the most challenging part of the journey to college is the price tag. We're here to help you every step of the way! Here are some options that might work for you.

The federal government

The U.S. Department of Education awards about \$150 billion a year to more than 13 million students! They help students with federal grants, student loans, work study programs, and more. Explore the [different types of financial aid](#) and research what will work best for you.

To apply for federal aid, you must complete the [FAFSA](#) (Free Application for Federal Student Aid). The government uses this form to give money and help you fund your education. The online form is available starting October 1, 2022! Complete it as early as you can to ensure full eligibility.

For more details, check out the [Office of Federal Student Aid](#).

Did you know that many eligible students don't even apply for financial aid? Don't miss this opportunity! Apply starting as early as October 1, 2022. For more information, check out this video on [how to fill out the FAFSA](#).

International students and non-U.S. citizens

Be sure to check your eligibility on the [non-U.S. citizen eligibility criteria](#). There may also be state and college financial aid offerings.

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Tools you can use

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Plan for college

- College roadmaps for middle school, high school, community college, and military students
- Application and Recommender guides
- First-year and transfer video tutorials
- Learn about paying for college
- Parent resources

commonapp.org/plan

Plan your future

Get connected with everything you need to apply to college, research financial aid and scholarships, and get advice from counselors, advisors and mentors.

- WHY COLLEGE MATTERS**
College is an investment in yourself. It's worth it because you're worth it.
[Learn more >](#)
- PAYING FOR COLLEGE**
You have more options than you know. We can help you find them.
[Learn more >](#)
- YOUR COLLEGE ROADMAP**
The path may seem unclear. Luckily we know the way, including all the shortcuts.
[Learn more >](#)

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Common App Ready

A toolkit of tips and best practices to help you with each step of the application process

- Getting started
- Preparing your application
- Telling your story
- Working with recommenders and advisors
- Paying for college

commonapp.org/ready

common app READY

Telling your story

How to approach the essay

The Common App essay instructions ask you what you want the readers of your application to know about you apart from courses, grades, and test scores. You have 7 prompts but endless possibilities to tell your story. Here are some ideas to inspire your thinking.

WHAT IS COMMON APP READY?
[Download](#)

HOW THE COMMON APP READY PROCESS WORKS
[Download](#)

APPLICATION CHECKLIST
[Download](#)

COMMON APP READY RESOURCES
[Download](#)

Think about

- Your community, environment, family, and culture
- What you're deeply curious about and how you spend your time
- What makes you proud
- People and experiences that have shaped your life

Ask yourself

- What's missing from the rest of my application?
- Is there context to help colleges understand who I am?

Think about

- All obstacles: big, small, personal, and societal
- Hardships faced by family or friends that also impacted you
- Unresolved challenges you're still struggling with

Ask yourself

- How did I cope? How did I grow?
- Who helped me?

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24/7 support

Help when you need it!

- Frequently Asked Questions
- Known issues
- Contact support
- Live member colleges
- Writing requirements resource

appsupport.commonapp.org

recsupport.commonapp.org

The screenshot shows the 'Student solutions center' page. At the top left is the 'common app' logo. To its right is the text 'Student solutions center' and a 'Create an account' button. Below this is a blue header with the text 'How can we help?' and a search bar labeled 'Search FAQs' with a 'Search' button. Underneath, there are navigation links for 'Home' and 'Contact us'. The main content area is divided into two columns. The left column is titled 'Popular FAQs' and lists five questions with expandable arrows: 'Why can't I find a school or college in the lookup list?', 'How do I assign my recommenders?', 'Can I access my submitted application from last year?', 'How do I search for a college?', and 'Why isn't my Activities section marked as complete?'. The right column is titled 'Helpful resources' and lists: 'Live colleges', 'School discipline questions', 'Writing requirements', 'Recommender support', and 'Transfer student support'. At the bottom right of the page is a 'Chat with us' button.

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Saying things out loud makes them happen. What will you be?

Better Make Room is Common App's student-facing branch, so follow us on social media for resources and tips on your college application journey! 📱

#BetterMakeRoom



Connect with #commonapp, #reachhigher and #bettermakeroom



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@ReachHigher
@BetterMakeRoom



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@BetterMakeRoom



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@BetterMakeRoom



CommonAppMedia
BetterMakeRoom

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What next steps do you want to take on your college journey?



Your questions

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Thank you

Contact 24/7/365 support when you need it

appsupport@commonapp.net (*first-year application questions*)

sfsupport@commonapp.net (*first-year recommender questions*)

thecommonapplication@liaisoncas.com (*transfer questions*)

We're committed to continuous improvement:

ideas.commonapp.org