Montgomery County Environmental Film Festival Judges Report

Environmental Documentary; Public Service Announcement; Music Video

Title:

School:

Student Names:

**Content and Organization of Film:** Additional Comments: Score: \_\_\_\_\_\_\_

|  |  |  |
| --- | --- | --- |
| **Creativity/Originality:** Does the production provide fresh insight into the subject; is the entry original and unique or interesting? |  | 5 4 3 2 1 |
| **Organization/Purpose:** Is the purpose clear? Is there unity carried throughout the production? Is there evidence of planning in the pacing, the flow and the transitions of the final product? |  | 5 4 3 2 1 |
| **Relevancy/Importance:** Is the topic of significant importance? Will the audience be interested? Will the film influence the audience? Is the messge believable? |  | 5 4 3 2 1 |
| **Clarity/Meaning/Universality**: Is the meaning clear and understandable? Is the story developed and unified? Is insight into the environmental topic expanded upon? |  | 5 4 3 2 1 |
| **Energy/Emotion:** Does the film arouse interest or elicit a desire to take action? Does the program touch emotions or feelings? |  | 5 4 3 2 1 |

**Technical Quality of the film:** Additional Comments: Score: \_\_\_\_\_\_\_

|  |  |  |
| --- | --- | --- |
| **Exposure/Focus/Color:** Does the visual clarity support the intent of the production? Is the viewer compelled to focus on what is important? Does the color enhance the meaning and message? |  | 5 4 3 2 1 |
| **Techniques/Composition:** Are there a variety of shooting angles to support the message? Are the transitions smooth? Is there a natural progression in use of shots? Does the visual match the audio? |  | 5 4 3 2 1 |
| **Special effects, titles, lighting:** Do the special effects support and enhance the meaning of the film? Does the lighting do the same? Is the introduction enticing? Are the credits clear and creative? |  | 5 4 3 2 1 |
| **Appropriateness of technique**: Do the filming and editing techniques match the purpose and intent of the production? Is there a cohesive message about the environment throughout the film? |  | 5 4 3 2 1 |
| **Audio:** Is the sound track clear and easily understood? Is the narrative clear? Does the audio support and enhance the visual images? |  | 5 4 3 2 1 |

**\*** This rubric is modeled on the Montgomery County Schools Media Festival Judges Report for Live Action Videos.

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**Judges Comment Sheet:**

Plusses: Wow, I really liked…

Deltas: Next time you may want to think about…