

STRATEGIC PLANNING COMMITTEE
April 10, 2013

Minutes

Welcome and Introductions

The meeting was called to order at 1:04 p.m. with the following Board members and Board staff present: Mr. Michael Durso (chair); Ms. Shirley Brandman (committee member); Mrs. Patricia O'Neill (committee member); Mrs. Rebecca Smondrowski, Board member; Ms. Laura Steinberg, staff assistant, Office of the Board of Education; and Ms. Kathy Yorro (recorder).

The following Montgomery County Public Schools (MCPS) staff was present: Dr. Joshua Starr, superintendent of schools; Dr. Kimberly Statham, deputy superintendent for teaching, learning, and programs; Ms. Lori-Christina Webb, executive director to the deputy superintendent for teaching, learning, and programs; Dr. Susan Marks, associate superintendent for Shared Accountability; and Ms. Kathy Lazor, director, Department of Materials Management.

Observers/Guests: Ms. Alice Caponiti, member, Strategic Plan Network Team.

Approval of Minutes (February 25, 2013)

The committee unanimously approved the minutes of the Strategic Planning Committee meeting of February 25, 2013.

Strategic Plan Renovation Status Update

Mr. Durso opened the meeting by expressing appreciation to everyone who has worked so hard on the strategic plan renovation process and then asked Dr. Kimberly Statham to provide the committee a status report on the renovation of the plan to date.

Dr. Statham began by stating that at this point, the renovation of the strategic plan has become more a rebuilding of the former plan. She then showed the video, *The Deep Dive, One Company's Secret Weapon for Innovation*, that have been presented to the renovation teams to provide an example of an innovative design process and what the staff's expectations are for rebuilding the strategic plan. Dr. Statham explained that they are building on best practices from the past. She stated that the teams have been invaluable and that the staff is learning from the community leaders involved in the Network Teams, as well.

Dr. Statham provided a handout to show the progress of the Network Team work. The team has had four sessions to date. At the first session:

- Dr. Starr presented his vision for the updated strategic plan
- Dr. Statham shared foundation information
- Team viewed a video regarding the design process

- Teams were divided into three groups to brainstorm “First Thoughts” and to build some common knowledge around the three competencies.

The second session of the Network Team included:

- Feedback from Session 1
- Presentation of a video on perseverance and pursuit of a passion and how children succeed
- Teams worked on various items including brainstorming on “First Thoughts”, categorizing thoughts into themes, and began to determine by theme, the skills and knowledge needed by students, adults, and community members.

At the third session teams worked individually to review and consider input from a Town Hall meeting held in March, and continued to work on the theme and prioritizing themes.

At Session 4 the team worked together to clarify, prioritize, and narrow knowledge and skills statements for each competency, and began to think about how we might measure those skills.

Dr. Statham informed the committee about upcoming meetings to be held on the renovation of the strategic plan, culminating with the Board’s approval of the strategic plan framework on June 24, 2013.

Guiding Tenets

Ms. Laura Steinberg opened the discussion on finalizing the Board’s work on the Guiding Tenets for the strategic plan. She provided a handout providing a summary to date of the Committee’s and full Board work on the revision of the Board’s Guiding Tenets (Core Values, Mission, Vision, System Goals, and Academic Priorities). At a Board retreat held on March 4, 2013, the Committee brought forward to the full Board suggested changes to the Draft Core Values Culture/Belief and Behavior statements that were adopted by the Board on October 22, 2013, and Draft Core Purpose, Vision, and Mission statements. At the retreat the Board referred the draft statements agreed to at the end of the retreat to the Strategic Planning Committee for additional review.

The Committee reviewed the draft language and unanimously agreed with the draft Core Value Culture/Belief and Behavior statements, as well as the Draft Core Purpose, Mission and Vision statements with a slight modification to the Vision Statement. The suggested revision for the Vision Statement to present to the full Board would be “We inspire learning by provide providing the greatest public education to each and every student”.

The Committee agreed that a transmittal memo should be prepared to go forward to the full Board on April 23, 2013, providing the Committee’s approval of the Draft Core Values Culture/Belief and Behavior Statements, the Core Purpose and Mission Statements, and a suggested revision to the Vision statement, and that the Committee recommends that

the Guiding Tenets no longer include System Goals and Academic Priorities Guiding Tenets revised and adopted by the Board on July 17, 2007.

Summary of Actions Taken, Follow Ups and Future Agenda Items

- Strategic Planning Committee will meet on May 22 to receive further updates on the strategic plan renovation and to review the draft Framework before the June 24, 2013, Board meeting.
- Place a hold on calendars for a possible committee meeting in June prior to Board meeting.

Adjournment

The meeting was adjourned at 2:11 p.m.